

Corporate Startup Programs (Accelerator, Incubator)

	Equity	Duration	Location	Focus	What/Content	Next Application Deadline
E.ON :agile Accelerator	30.000€	3 months	Düsseldorf	Energy industry related	3-6 teams per quarter: individual support of coaching, development of business plan, sales and marketing know-how, office space etc.	Program starts 05.09.2016 www.eon-agile.com
Microsoft Ventures Accelerator	No equity	3-6 months	Berlin	B2B/Enterprise, Data & Analytics, IoT, Mobile, Software, Web, Big Data, SaaS, Machine Learning	\$500,000 worth of cloud hosting for free, free access to all Microsoft software, office space at Microsoft Berlin, mentoring, coaching, workshops	Program starts 12.09.2016 Application deadline: 23.07.2016 www.microsoft.com/de-de/berlin/ventures-accelerator/
Mondelez „Shopper Futures“	30.000€, no equity	3 months	Bremen	In-Store-Analytics, E-Commerce, shopper marketing / Teams from GER/AT/CH	5 Teams, seed funding, trade and program partner like Axel Springer Plug & Play, European Pioneers, Evol8tion, hub:raum / Penny, Rewe / Milka, Oreo, Mikado	www.shopperfutures.de
Axel Springer Plug & Play Accelerator	25.000€ for 5% equity	3 months	Berlin	Many different industries, digital business models	Seed funding, office space, access to our global network, daily opportunities, intros to investors, workshops	Program starts September Application deadline: 19.06.2016 www.axelspringerplugandplay.com
Wayra Accelerator	80.000€ - 120.000€	9 months	Munich	Tech startups, focus: IoT, Data, Telecommunication, Mobile Networks	10 teams, seed funding, office space, global network, coaching, mentoring, Telefónica Business Development, events	Program starts 04.07.2016 Application deadline: 08.05.2016 www.de.wayra.co
Pro7Sat1 Accelerator	25.000€	3 months	Berlin	Mainly media, entertainment, e-commerce, IoT, smart home, fin-tech B2C start-ups	5 teams, comprehensive support, customized coaching concept, mentoring, networking, office space, 500.000€ in TV media volume	Program starts 19.09.2016 Application deadline: 14.08.2016 www.p7s1accelerator.com
Hub:raum incubator (Deutsche Telekom)	300.000€ for typically 10-15% equity	9-12 months	Berlin, Krakow, Tel-Aviv	IoT, Cybersecurity, health, cloud based business solutions, customer analytics & big data, mobile payment & commerce, TV, video & multiscreen, telecommunication & connectivity	Seed funding, co-working space, mentoring and introductions to Deutsche Telekom	No deadline, continuously www.hubraum.com
Challenge Up! IoT Accelerator (Deutsche Telekom, Cisco, Intel)	No fund, no equity	7 months		IoT, IoE, smart home, smart city, smart energy, connected cars, wearables, Industry 4.0, Information Security, Big Data, Analytics, Connectivity and Cloud Computing	Mentoring, opportunities for high-value networking with executives, go-to market support leveraging the resources of Cisco, Deutsche Telekom and Intel	Program starts usually May Application deadline: usually end of March www.challengeup.eu
Grants4Apps (BAYER)	50.000€ for 10% equity	4 months	Berlin	Innovative health technology or IT solutions	5 teams, seed funding, office space at Bayer Berlin, mentoring, coaching, networking opportunities	Program starts 15.08.2016 Application deadline: 31.05.2016 www.grants4apps.com
Mindbox (Deutsche Bahn)	25.000€, no equity	3 months	Berlin	Railway infrastructure and mobility related startups	Seed funding, coworking space, coachings, mentors and dedicated startup manager	www.mindboxberlin.com
TechFounders (BMW Group, Bosch, Festo, HypoVereinsbank, Munich Re, Siemens)	25.000€, no equity	5 months	Munich	3D Printing, Automation & Robotics, Automotive, Big Data, Electronics, Fintech, Industry 4.0, Mobility, Wind Power	Seed funding, office space, coaching, mentoring, access to industry partners like BMW, BOSCH etc., unlimited access to the high-tech prototyping center MakerSpace	Program starts 13.01.2017 Application deadline: 22.10.2016 www.techfounders.com
Startup Garage (BMW)	No fund, no equity	3 months	Munich	Automotive, mobility in urban spaces, innovative technologies related to automotive	Only for startups that graduated from an accelerator: BMW buys a first unit of startup's technology, office space, support for manufacturing of prototype, access to innovation centers, support in establishing business plan,	No application deadline www.bmwstartupgarage.com

					networking, coaching	
Merck Accelerator	25.000 - 50.000€, no equity	3 months	Darmstadt	Healthcare, life science and performance materials – with a digital perspective	6 teams, mentoring, global network, coaching sessions, workshops, access to Merck Innovation Center, Co-working with Merck internal project teams, Free Housing, opportunity to internationalize business and expand network to Silicon Valley	Program starts 12.09.2016 Application deadline: 25.07.2016 www.accelerator.merckgroup.com
SPACELAB Tech Accelerator (Media, Saturn)	30.000€ for 5% equity	4-5 months	Munich	Tech startups: IoT, wearables, logistics, eHealth, gadgets, SaaS, e-commerce and many more	4-6 teams, seed funding, mentoring, workshops, office space, capital & access to Media-Saturn	www.ms-spacelab.com
Techstars Metro Accelerator	20.000€ for 6% equity, 100.000€ optional	3 months	Berlin	Digital and tech startups across the entire value chain of hospitality and food tech	10 teams, funding, access to METROs experts and leadership, mentorship, other hospitality and food tech industry leaders, venture capitalists and experienced entrepreneurs, office space	www.metroaccelerator.com
AllianzX	Funding based on milestone results	-	Munich	Big Data, IoT, FinTech, Cloud Security, risk analysis, eHealth, connected home, insurance innovation	Entrepreneur in Residence: competitive salary, access to functional specialists in UX design, IT development, digital marketing, funding based on milestone results, access to a unique network of experts, smart and vibrant working environment with a highly collaborative culture	www.allianzx.com
Airbus Bizlab		6 months	Hamburg	Digitalization, data processing, communication networks, robotics applicable for aeronautical industry	Airbus coaches and experts in various domains, free office space; a dedicated mentor; learn and act sessions; access to prototyping and test facilities	Program starts 04.10.2016 Application deadline: 24.07.2016 www.airbus-bizlab.com
Greenhouse Innovation Lab (Gruner + Jahr)	50.000€	3 months	Hamburg	Journalism, media, marketing, e-commerce, apps, social media & online tools/services	Seed funding, access to G+J brands, office space, sparring partner from area of lean Start-up, Design Thinking and agile software development, individual Amazon Activate Packet	www.greenhouse.media
AXA Innovation Campus	Variable fund	12-18 months	Cologne	E-Health, Smart Home, IoT, Mobility, Smart Data	Funding, know-how, networking opportunities, large customer network	www.axa-campus.de
Main Incubator (Commerzbank)	Variable venture capital	Variable	Frankfurt am Main	FinTech, Mobile Payments, Banking, Peer-to-Peer-Financing, Crowdsourcing, new communication instruments, process innovation, information processing, security	Venture capital, office space, expert know-how, large customer network	www.main-incubator.com
You is now (ImmobilienScout24)	15.000€, no equity	3 months	Berlin	Real estate related startups	3-4 teams, seed funding, mentoring, office space, networking opportunities	Program starts 13.01.2017 Application deadline: 03.10.2016 www.youisnow.com
RWE Innovation Hub	Paid pilot project	2 month	Berlin, Essen, Tel-Aviv, San Francisco	Urban Solutions, Smart & Connected, Disrupt with Digital, Data as a new commodity	2 month pilot projects with intensive support through a venture developer and an RWE expert who work full-time with you on customer validation, product market fit and a road to market together with RWE!	Running continuously https://www.rweinnoationhub.com/

Labs

	Location	Focus	What/Content	Website
Lufthansa Innovation Hub	Berlin	Products for travel, E-Commerce und Consumer-Apps	Scouts and builds startups and digital companies with strong products for travel to jointly co-create innovative offers.	hub.lh.com
IBM Innovation Space	Berlin	Cloud, Big Data, Social, Mobile	Connecting Startups, Developers, Experts via Hackathons, Workshops, etc.	https://developer.ibm.com/cities/locations/berlin/ahoyberlin.com
SAP Innovation Center	Potsdam	-	Co-Innovation: We connect teams around the globe working on a diverse range of projects, while following the same approach to innovation. We recognize that every project is different. Therefore, our working model is kept flexible to adapt to those individual requirements.	www.icn.sap.com/home.html
Deutsche Bank Lab	Berlin	Fintech and Banking	Co-Innovation	For more information please Martina Köhler martina.koehler[at]db.com
VW Mobility Lab Berlin / Data lab München	Berlin / Munich	Own use cases, don't have to be VW related	Co-Innovation	www.volkswagenag.com/content/vwcorp/info_center/de/news/2016/03/Silicon_Valley.html
Spielfeld	Berlin	FinTech	Bringing corporates and start-ups together, 1000m ² useable office space, Start-up-Pitches, networking events, coaching, opportunity to program and build prototypes and test business models	www.spielfeld.com

Independent programs working with corporations

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Berlin Startup Academy	4% equity and 1000€ costs	3 months	Berlin	Web and mobile based business models	Free coworking space at GTEC, mentoring sessions, workshops, work assignments, and individual mentoring, covering the entire startup "story arc".	Program starts 31.03.2016 Application deadline: www.berlinstartupacademy.com
Startupbootcamp Digital Health Berlin	15.000€ for 6% equity	3 months	Berlin	Behavior Change, Diagnostics and Genomics, Big Data and Analytics, Telemedicine, Platforms-as-a-Service (PaaS) connecting Patient/Provider/ Payor, Disease	10 teams, funding, extensive mentorship, 6 months free coworking space, Exposure to 100+ Angels & VCs, Exclusive contacts for possible corporate cooperations, Invitation to SBC global alumni network and growth program	Program starts 07.11.2016 Application deadline: 31.08.2016 www.startupbootcamp.org/accelerator/digital-health-berlin

				Progression, Remote Monitoring, Personalized Medicine		
Startupbootcamp Smart Transportation & Energy	15.000€ for 6% equity	3 months	Berlin	Smart transportation and/or energy sector	10 teams, funding, mentorship, and office space and access to a global network of corporate partners, mentors, and investors, €400,000+ in partner services	Program starts 29.08.2016 Application deadline: 01.06.2016 www.startupbootcamp.org/accelerator/smart-transportation-energy
Berlin Hardware Accelerator	No funding, no equity	2 weeks	Berlin	Technologies and products applicable to industry and startups in the automotive and railway sector	6 months coworking at betahaus, wildcards to the Siemens, Deutsche Bahn, and Bosch Accelerators, €1000 cash prizes, development time with our partners, and free consultation from our top mentors	Program starts 11.07.2016 Application deadline: 18.06.2016 www.hardware.co
Seedcamp	75.000€ for 7% equity, 3% as a warrant, up to 200.000€ seed	3 months	Berlin	Sectors like Communications, FinTech, HealthTech, Human Resources, PropTech, Marketplaces and SaaS	Pre-seed and seed funding, access to Seedcamp Academy, a monthly series of workshops and masterclasses delivered by a cross section of Mentors, access to the best Network of Operators and Investors in Europe, €200K of tools and services, Seedcamp Weeks London and Berlin	Program starts 04.07.2016 Application deadline: 31.07.2016
Flying Elephant Incubator (WestTech Ventures)	25.000€ or 50.000€ for 5% or 10% equity	3 - 6 months	Berlin	Tech-savvy teams: B2B, SaaS-related software and other tech topics, media technology, education, health and others	Funding, 3-6 months office space, access to broad network to find key employees, future investors and potential customers, services from partners	Program starts 03.10.2016 Application deadline: 15.08.2016 www.projectflyingelephant.de
Next Media Accelerator (dpa)	0€ / 25.000€ or 50.000€ for 3%/ 5% or 10% equity	3-6 months	Hamburg	Media related startups: creation, consumption, distribution, storage and analysis of content or advertising	Seed funding, 3-6 months office space, access to publishing industry, access to international investors, access to great mentors, coachings tailored to your needs	Program starts 01.09.2016 Application deadline: 30.06.2016 www.nma.vc